

Last Update: Mar 8, 2022

## **Entrepreneurial Associate**

Title: Entrepreneurial Associate  
Reports to: 公司合伙人  
Location: Shanghai

### **【公司简介】**

上海兹本咨询管理有限公司 (“Ziben”) is a multi-media platform that is dedicated in promoting long-term investment framework and methodologies for the asset management industry in China. Initiated in 2019 by three industry veterans, Ziben publishes articles, organizes panel talks and webinars by industry experts as well as offline networking events to facilitate the learning and sharing in the asset management industry and NGOs such as charity foundations and university endowment programs in China.

The company’s brand “资本配置者中国” is powered by Ted Seides and his podcast program “Capital Allocators”, and is the only authorized platform for distributing the related content in China.

### **【岗位简介】**

You are not just an ordinary Associate, you are a Entrepreneurial Associate—As a start-up company and a community builder, we are looking for enthusiastic and self-starter young talents to help the company grow its follower base as well as its industry influence.

You will be starting the position with us as a full-time intern for 4-8 months, and then converting into full-time employee of the company if mutually deemed suitable.

Your day-to-day tasks will involve event-organizing, content-editing, marketing and branding strategies and whatever you think will add value to the long-term goal of the company and the community that we are building.

You will be autonomous, you will contribute and learn a lot!

### **【岗位要求】**

- Oral and written proficiency in Chinese and English;
- Strong organizational skills;
- Strong analytical and research skills with attention to details;
- Proactive communication (this does not mean you have to be extrovert, but you should be able to articulate well);

- Interest in learning about alternative investments (private and public markets).
- Candidates do not need to be majoring in finance or economics; nor do they need to have relevant experience. Intellectual curiosity and flexibility are more important than academic knowledge or previous jobs.

### **【岗位职责】**

Your day-to-day tasks will involve

- Various online and offline event-organizing
- Content-editing on various media platforms (公众号、知乎、微博、头条, etc)
- Executing and following up the marketing and branding strategies
- Whatever you think will add value to the long-term goal of the company and the community that we are building—world is your oyster.

### **【岗位待遇】**

TBD (subject to qualifications, experiences and other considerations)

### **【网申方法】**

Each applicant must submit (i) a curriculum vitae (i.e., resume) and (ii) a cover letter via email to [recruiting@starmagnoliacapital.com](mailto:recruiting@starmagnoliacapital.com).