These 10 must-listen podcasts can help you master investing, from day-trading to real estate

<u>Business Insider</u> · by Christopher Competiello

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- Business Insider put together a list of 10 must-listen <u>investing</u> podcasts can that can help anyone master the markets.
- Listeners can expect unprecedented access to investment legends, Nobel laureates, billionaire CEOs, and much more.
- The long-form nature of these podcasts provides investors with a unique and thorough vetting of ideas that are pushing the investment ethos forward.
- The hosts of these 10 podcasts shared with us their assorted wisdom around what specific areas they cover, the value they provide to listeners, and how they found themselves as industry leaders.

With the widespread adoption of the long-form podcast, being an investor in today's day and age is akin to being a kid in a candy store.

From billionaire CEOs to Nobel laureates and trillion-dollar asset managers, investors can assume the role of a fly on the wall and consume prescient opinions, recommendations, and the occasional clairvoyant market call in real-time. We've never had more complete access to the mavens that are shaping the future of the investment industry.

The goal of these podcasts is relatively simple: Learn, enrich, teach, and conduct a dialogue that pushes the investment ethos forward in a unique, colloquial way that no other medium can capture.

A few clicks provides access to leading portfolio managers, strategists, analysts, authors, entrepreneurs, founders, economists, professors, and Ph.Ds. It's unprecedented — and much can be garnered from the anecdotes and ideas that are shared.

For your convenience, <u>Business Insider</u> put together a list of 10 must-listen investing podcasts covering a broad scope of topics and ideologies. We also solicited commentary from the hosts around specific areas they cover, the value they provide to listeners, how they found themselves as industry leaders, and what the future holds.

Without further ado, here they are, listed in alphabetical order:

The Acquirers Podcast



The Acquirer's Podcast>

Host: <u>Tobias Carlisle</u>, founder and managing director of <u>Acquirers Funds</u>

"Listeners will hear conversations with hedge fund managers, shareholder activists, buyout-stage private equity investors, and activist shorts about how

they find undervalued stocks, manage risk, deal with bad luck, and maximize success," said Carlisle.

"I started it to connect with other practitioners and spend an hour picking their brains about topics central to the way we invest. That has been hugely beneficial to my own process," he said. "I've written books, blogged and I'm active on Twitter (@greenbackd). Nothing comes close to the level of engagement, and positivity I've found from podcasting. I really love chatting to the community. I wish I'd started sooner."

Listen here: The Acquirers Podcast

Animal Spirits



Animal Spirits>

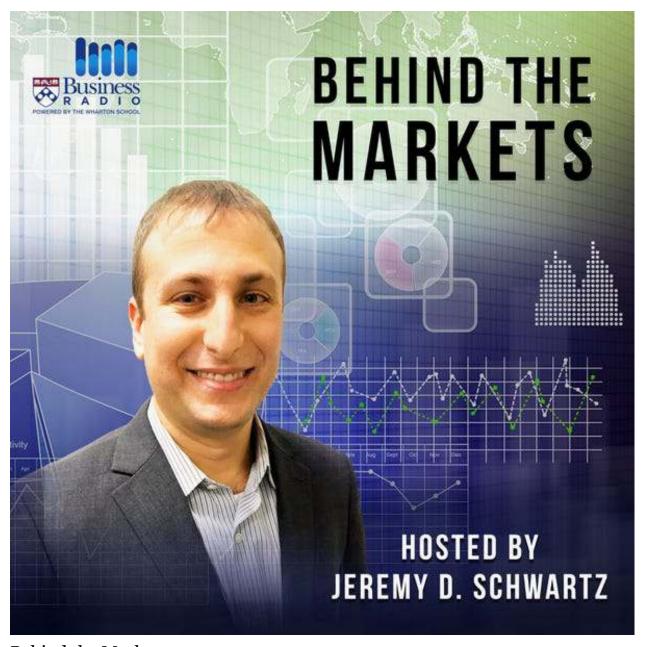
Hosts: <u>Ben Carlson</u>, director of institutional asset management at <u>Ritholtz Wealth Management</u>, and <u>Michael Batnick</u>, director of research at Ritholtz Wealth Management

"Michael lives in NYC and I live in Grand Rapids, Michigan, but we work together at the same firm so we're constantly in communication with one another about the stuff we're reading, writing, watching or thinking about," said Carlson. "We both love to read and talk/think about the markets so before the podcast we were constantly on the phone or Slack sharing our thoughts on various market-related topics."

"Our goal with the podcast has always been to share our thoughts in real-time about what's transpiring in the markets, the asset management industry, and the greater finance industry at large," he said. "We take our jobs seriously but we don't take ourselves seriously so we hope to do so in a format where people feel like they're listening in on a conversation between friends at a bar or some other social setting."

Listen here: Animal Spirits

Behind the Markets



Behind the Markets>

Host: Jeremy Schwartz, Director of Research at <u>WisdomTree</u> and <u>Jeremy Siegel</u>, Wharton finance Professor

"I have worked with Wharton Professor of Finance Jeremy Siegel for almost 20 years, and at the start of every show he provides concise, clear diagnosis of

what is happening in the economy and markets," said Schwartz. "Our guests typically come from a cross section of monetary policy makers, economists, investment strategists, and wealth management professionals to discuss how they view the world and how to best invest in it."

"My goal is to learn something new about the markets or economy every week that will help all of us become better investors," he said. "There is an explosion of valuable content available at our fingertips. In the past we had to fly to conferences, schedule meetings and had limited access to great thought leaders. Every day and on-demand there is fresh content produced to push your education further."

Listen here: Behind the Markets

Capital Allocators



Capital Allocators>

Host: Ted Seides, founder of Capital Allocators LLC

"I decided to create a podcast interviewing people who are tasked with managing large pools of capital," said Seides. "The podcast was one of the first times in my life that I took on a professional challenge without a goal in mind. I had time on my hands and thought it would be a fun and productive way to spend some of that time while searching for my next full-time engagement."

"What investors can expect — access to the overseers of large pools of institutional capital across endowments and foundations, sovereign wealth funds, pension funds, and family offices; managers these allocators employ; decision-making and leadership thought leaders who help investors of all types improve their craft; leaders in other disciplines whose lessons can help the investment process," he said.

"My guiding light in building the roster of guests has been answering the simple question of who I would like to speak to now, and what I would like to learn. I love hearing someone's personal story — investing is indeed a people business — so all the episodes start that way," he said. "Many guests have fit into my original concept of diving into the people, philosophy, and process for the holders of the keys to the kingdom."

Listen here: <u>Capital Allocators</u>

Invest Like The Best



Invest Like The Best>

Host: Patrick O'Shaughnessy, CEO of O'Shaughnessy Asset Management

"I started the podcast because I think learning in public creates a win win situation for everyone involved," said O'Shaughnessy. "I was basically already

doing the podcast, there just weren't any mics in front of me and those I was speaking with. Now it is my vehicle for discovery and learning about new fields."

"Listeners can expect a series of deep explorations of business, investing, technology and other topics," he said. "I have no goals with the podcast other than learning, and I think the best podcasts are similar. If I had some other goal, it wouldn't be good."

Listen here: Invest Like The Best

The Investor's Podcast Network



We Study Billionaires>

Hosts: Preston Pysh and Stig Brodersen, co-founders of <u>The Investor's Podcast Network</u>

"We started the podcast because we wanted to learn how billionaires like Warren Buffett picks stocks. It seemed like a black box to us before we started the show," said Brodersen in reference to their flagship "We Study Billionaires" podcast. "On the show, we interview and study famous financial billionaires including Warren Buffett and Howard Marks and teach you what we learn and how you can apply their investment strategies in the stock market."

"We'd want to help our listeners filter through the noise that is all over the financial media and provide a step-by-step guide," he said.

The Investor's Podcast Network encompasses "<u>We Study Billionaires</u>," "<u>Millennial Investing</u>," "<u>Silicon Valley</u>," "<u>The Good Life</u>," and "<u>Real-Estate Investing</u>."

Listen here: The Investor's Podcast Network

The Long View



The Long View>

Hosts: <u>Christine Benz</u>, director of personal finance at <u>Morningstar</u>, and <u>Jeff Ptak</u>, head of global manager research at Morningstar

"We started the podcast because, as avid podcast listeners ourselves, we saw the potential the format held for delivering interesting content and perspectives," said Ptak. "Our objectives for the podcast were pretty simple — we wanted to showcase guests who we were interested in talking to and learning from ourselves! In doing so, we thought we could help listeners achieve better investing outcomes, while also hopefully entertaining them along the way."

"We find the format is really useful for exploring concepts at some length, in a more deliberative way that might not be possible in other formats," he said. "Also, we thought this could be a chance to introduce our audience to people and perspectives that they weren't familiar with in an engaging way. I know we've learned a lot from our guests and if our audience's experience is anything like ours then we're thrilled. Overall, it's been a labor of love and we are really grateful to have built an audience."

Listen here: The Long View

Masters in Business

Bloomberg Opinion

Masters in Business

Barry Ritholtz

Bloomberg>

Host: <u>Barry Ritholtz</u>, chairman and chief investment officer at <u>Ritholtz Wealth Management</u> and <u>Bloomberg Opinion</u> columnist.

Why he started the podcast:

"Out of frustration with financial television and how they interview their most interesting guests," he said. "Its always ephemeral, superficial nonsense that is stale by the time the guest leaves the building: What's your favorite stock? When is the Fed going to cut interest rates? Where will the Dow be in a year? (So annoying).

"I can tell you *exactly where I was* when the idea for Masters in Business popped into my head: Returning from Vancouver, in a Chicago airport lounge waiting for my connection, watching Pershing Square's Bill Ackman on FinTV get asked one terrible question after another.

"On the plane to NYC, I started listing topics and questions I wanted to ask. I got to a few dozen and realized there was something here. About 7 or 8 of those evolved into the 10 questions I ask all of my podcast guests at the end of the pod."

What investors can expect to learn:

"So much, if you pay attention: Everybody has a different approach, but some consistent themes come up again and again: the importance having a process versus focusing on outcomes, being aware of your own biases, understanding the impact of costs, why you should develop an expertise, continually educate yourself, read widely and deeply, and recognize the role of luck in, well, *everything*."

What he'd like to accomplish with the podcast:

"I would like to create a library of the most interesting thinkers in business and finance, be they fund managers, economists, academics, quants, creators, authors, whoever. I wish we had interviews like these of people in the 1920s, or 30s, or 70s, or even 90s (that would be amazing). I want this body of work to be a useful tool for people today – and in the future."

Listen here: <u>Masters in Business</u>

The Meb Faber Show

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Meb Faber>

Host: Meb Faber, co-founder and chief investment officer of Cambria Investment Management

"The simple goal is to help people invest better. We don't teach personal finance or investing in most school systems in the US, which is a tragedy," Faber said. "I believe anyone can reach millionaire levels of wealth with the right systems in place. We try and help investors all over the world build life changing wealth, or for those that have already won the game and have a nice nest egg, to protect it..."

"We wanted to open the door to behind the scenes conversations that most investors never had access to," he said. "Where else can anyone sit in on a casual chat with some of the top institutional investors in the world? It's also a bit of a selfish venture as it has enabled me to reach out to over a hundred brilliant minds all over the world and request an hour or two of their valuable time."

"The foundation of the podcast is the art of investing. The mission of the podcast is to help make investors 'wealthier and wiser.' To that end, though we talk plenty about investing and the markets on a theoretical level, we also try to distill the information down to an implementable form that listeners can act on."

"We want the podcast to help make a material difference in actual portfolio values. I'm the rare institutional investor that discloses how he invests his own money (little known fact but most mutual fund investors don't invest in their own funds)."

Listen here: The Meb Faber Show

The Sherman Show



Jeffrey Sherman>

Hosts: <u>Jeffrey Sherman</u>, Deputy Chief Investment Officer at <u>DoubleLine Capital</u>, and Sam Lau, DoubleLine's Asset Allocation Analyst

"We were looking for different ways to reach our investor base and also try to bring something that we thought was somewhat educational to the world,"

Sherman said. "We try to cover the gamut. We want to have different flavors out there and we're open to feedback."

"I view it as intellectual capital. We're giving you ideas, we're giving you access to folks that you may not otherwise have access to, and get in there and be able to pick their brain," he said. "What we really wanted to deliver was a product that's unique. How do you think, and how do you bring a process to your investing? And that's what we've really been trying to do."

"I think it's a daunting world, the world of finance — and a lot of people are nervous about it because we have our own lexicon," he said. "We speak in acronyms, we speak in our own jargon, and therefore we're trying to distill that down and make it to be accessible."

Listen here: The Sherman Show

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